

B30
\$8.00

SUPER MAPLE LEAF

presents this
DATED EVENTS
WORLD WAR MAP

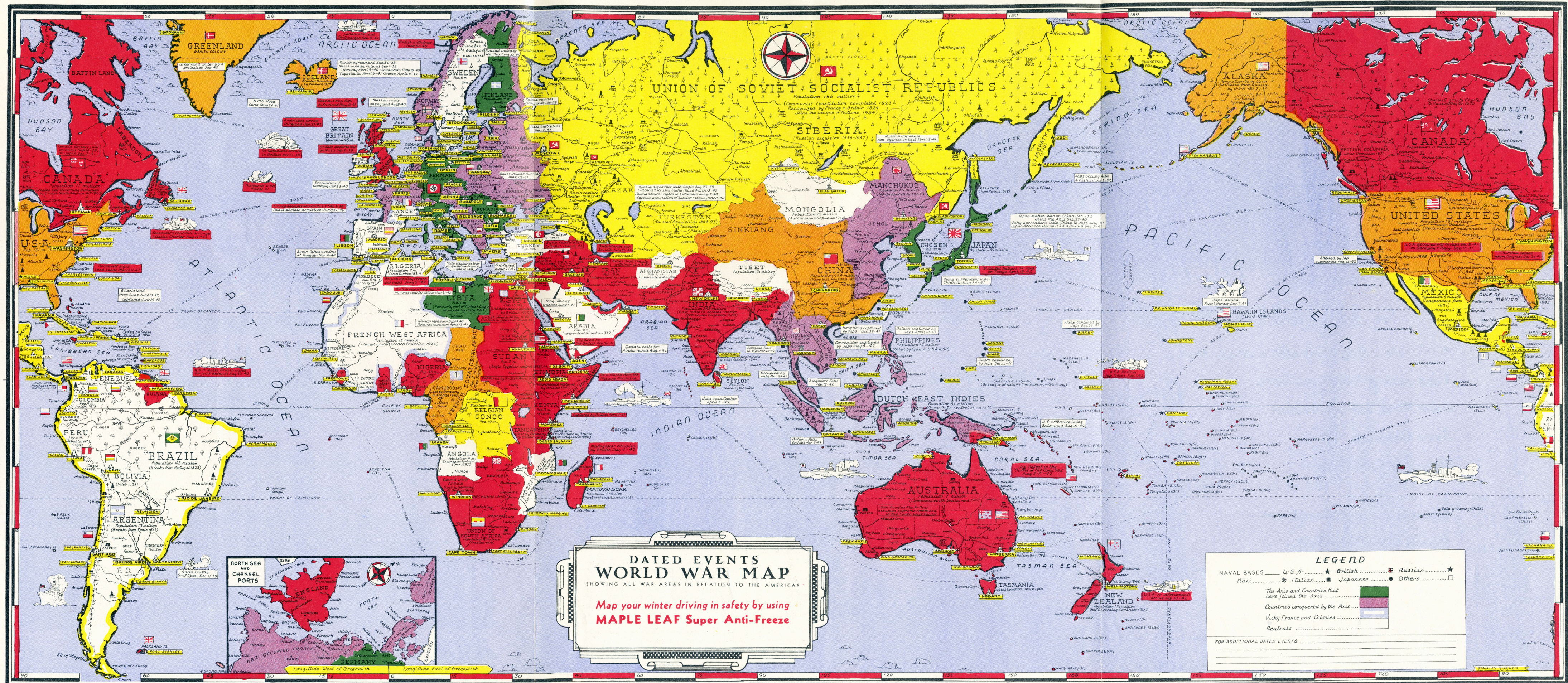


*Conservation
dictates
that you....*

*Protect your car
with*
**SUPER
MAPLE LEAF
ANTI-FREEZE**



THE HOME OF
CANADIAN INDUSTRIAL ALCOHOL COMPANY LIMITED
CORBYVILLE, ONTARIO



PROTECTION CHART FOR THE CONSUMER

• DIRECTIONS •

1. Consult protection chart below to determine quantity of **SUPER MAPLE LEAF** Anti-Freeze required to protect your radiator to the desired temperature.
2. Before the first charge, empty and flush radiator; check all connections for possible leaks.
3. It is not necessary to use **SUPER MAPLE LEAF** Anti-Freeze at full strength; be governed by proportions required and indicated on protection chart at the right.
4. **SUPER MAPLE LEAF** Anti-Freeze can be tested with any standard Anti-Freeze tester.

**A RETARDED
NON-CORROSIVE
ANTI-FREEZE**

Capacity of Cooling System Imperial Quarts	IMPERIAL QUARTS OF SUPER MAPLE LEAF ANTI-FREEZE FOR							
	10° above	5° above	Zero	5° below	10° below	15° below	25° below	30° below
6	1	1 1/4	1 1/2	1 3/4	2	2 1/2	2 3/4	3
8	1 1/2	1 3/4	2	2 1/2	3	3 1/2	3 3/4	4
10	2	2 1/4	2 1/2	3	3 1/2	4	4 1/2	5
12	2 1/2	2 3/4	3	4	4 1/2	5	5 1/2	6
14	3	3 1/4	3 1/2	4 1/2	4 3/4	6	6 1/4	7
16	3 1/2	3 3/4	4	5	5 1/4	6 1/2	7 1/4	8
18	3 3/4	4	4 1/2	5 1/2	6	7 1/2	8	9
20	4	4 1/2	5	6	6 1/2	8	9	10
22	4 1/2	5	5 1/2	7	7 1/4	9	10	11
24	5	5 1/2	6	7 1/2	8	10	11	12

MORE ABOUT GASOLINE AND TIRES

SAVE YOUR GASOLINE

1. CHECK YOUR CARBURETOR

Have your carburetor cleaned regularly. Dirt in a carburetor prevents proper mixture of fuel and air, resulting in fewer miles per gallon.

2. DON'T LET YOUR MOTOR "IDLE"

Switch off your engine when your car is stopped. Do not race your engine when warming up your car.

3. "SHOW-OFF" ACCELERATION

Excessive use of first and second gears for quick "get-away," and racing towards, and suddenly stopping at, a stop sign may increase your gas consumption as much as 50%, shortening the life of your tires.

4. TAKE IT EASY

Do not travel over 40 miles per hour on the highway. If necessary, have a governor installed to control your speed. Moderate speeds, both in country and city, can save 15%, and more, of your gas.

5. SPARK PLUGS

Keep your plugs clean. Dirty or badly worn plugs can waste as much as 10% of your gasoline.

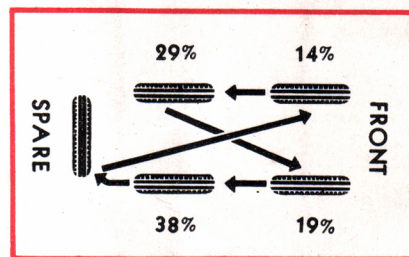
6. ACCURATE TIRE PRESSURE

Soft tires make the car hard to move. Not only does this increase the wear on your tires, but it uses up more gasoline.

GET THE MOST OUT OF YOUR TIRES

1. KEEP YOUR TIRES CORRECTLY INFLATED

Incorrect inflation can reduce tire life as much as 25%! Too little pressure—or too much pressure—both can cause excessive



wear. That makes regular, expert tire service important. Visit your service station regularly, whether you need gasoline or not, and have all your tires kept up to correct pressure. You'll find the few minutes it takes for a careful check-up all around will be time well invested.

2. SWITCH YOUR TIRES—HELPS YOU SAVE RUBBER

Three good tires won't help you—you need at least four! So visit your service station and have your tires switched regularly—it should be done every 5,000 miles! The figures in the sketch show the relative wear for each wheel. The back tires, for example, wear much faster than the front tires. Regular switching—carefully done—evens the wear on all tires... helps make the set last longer!

3. INSPECT YOUR TIRES REGULARLY FOR SAFER, LONGER MILEAGE

Little bruises and cuts grow if left unattended. Have your tires inspected regularly and stop damage before you have a tire that can't be fixed! Incorrect wheel alignment and balance can also cause rapid wear. Check this, too—help make your tires last longer.

WHAT YOU CAN DO



"IT CAN HAPPEN HERE"

TO HELP WIN THE WAR

- 1** Avoid Hoarding — *Buy only what you need*
- 2** Take care of what you have
- 3** Save Tires and all Rubber
- 4** Save Gasoline
- 5** Help the Red Cross —
and all War Services
- 6** Support Salvage Campaigns
- 7** Avoid loose War Talk
- 8** Salvage all Bottles

AND—

BUY WAR SAVINGS STAMPS
regularly