Julyment



SCRAP RUBBER

A VITAL NEED

AN APPEAL FOR HELP

DEPARTMENT OF MUNITIONS & SUPPLY
Scrap Rubber Division
Royal Bank Building
Toronto

IN CO-OPERATION WITH
THE NATIONAL SALVAGE CAMPAIGN

RUBBER FACTS

- 1. Eighty-seven per cent of all crude rubber is produced in the East Indies. The Japanese now control nearly all this source of supply.
- 2. Canada has a substantial stock of crude rubber, which is rapidly being used up in the manufacture of military equipment. Not an ounce of this crude rubber is being used for non-essential purposes.
- 3. Old rubber can be reclaimed and this reclaimed rubber is mixed with crude in all army contracts. A ton of reclaimed rubber saves a ton of crude.
- 4. A ton of scrap rubber makes 1,500 pounds of reclaimed rubber.
- Canada is building a synthetic rubber plant which will not be in production until the latter part of 1943. All this synthetic rubber will be used for war purposes.
- 6. We can materially relieve this serious condition by collecting all our scrap rubber and converting it into reclaimed rubber. This will help keep the army, navy and air force supplied till our synthetic plant is in operation.
- 7. Tires, tubes, footwear, matting, hose, belting, toys, hot water bottles and many other articles contain rubber that can be reclaimed. Crepe rubber soles are specially good.
- 8. It is illegal to burn or otherwise destroy any rubber product.

"The rubber shortage is so serious that our ability to fight an all-out war is imperilled—the gravest problem confronting the United Nations."

—A. H. WILLIAMSON, Controller of Supplies, Department of Munitions & Supply,

Ottawa, Canada.

"Every pound of rubber, crude, reclaimed and synthetic, must be used by the United Nations for war purposes.

-LEON HENDERSON,

United States War Production Board, Washington, D.C.

RUBBER SALVAGE CAMPAIGN FACTS

- 1. Our Government through the Department of Munitions and Supply has organized a Scrap Rubber Division, whose duty it is to collect every pound of scrap rubber.
- 2. The National Salvage Campaign, through their local committees are co-operating with the Scrap Rubber Division in this campaign.
- 3. The various oil companies and tire companies, throughout Canada have very generously offered the use of all their stations as Receiving Depots for scrap rubber. These companies and their dealers are giving this service purely from patriotic motives and without any financial return. All the rubber received by them will be turned over to local National Salvage Committees.
- 4. Gather all your scrap rubber and dispose of it in any of the following ways. If you do this it will find its way into Canada's War Effort. Do it NOW!!
 - (a) Let the children have it for their school collection;
 - (b) Give it to your local National Salvage Committee;
 - (c) Deliver it to your gasoline dealer station or tire dealer. Each of these stations will be officially marked as a "VOLUNTARY SCRAP RUBBER RECEIVING DEPOT".
 - (d) Sell it to a junk collector.
- 5. The Government will purchase scrap rubber at fixed prices anywhere in Canada if shipped as follows: Car loads of 30,000 lbs. minimum from any area—truck loads delivered to certain centres. All freight charges on car loads and allowance of car load freight rates on truck loads will be paid by the Government.
- 6. The price the Government pays for scrap rubber after sorting, baling and loading on freight cars, amounts, in the case of old tires, to about 10 cents each. To you this is a small sum but to our war effort it represents about 12 lbs. of reclaimed rubber. A vital need!

Scrap rubber is needed now. You have wondered what you can do to help; collecting scrap rubber is a vital National Service that you can render.

"GET IN THE SCRAP"

Do not discard anything that is still useful and that might have to be replaced.

"GET IN THE SCRAP"

Official Price Lists pertaining to the purchase of car load lots of scrap rubber and specifications may be obtained on application at the following address:

Scrap Rubber Division
Department of Munitions and Supply
402 Royal Bank Building
Toronto

"GET IN THE SCRAP"

"We have set ourselves a big task. To obtain this enormous stock pile (25,000 tons of scrap rubber) will mean a real effort on the part of every citizen. When the campaign has reached its objective, we will have gathered up every last discarded rubber article in the country."

—HONOURABLE C. D. HOWE,

Minister of Munitions & Supply,

Ottawa, Canada.