

# HAPPY GANG FUN BOOK



KAY  
STOKES



BERT  
PEARL



BOB  
FANNON



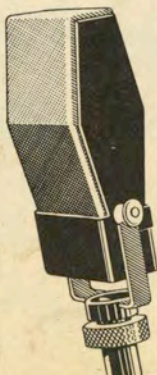
EDDIE  
ALLEN



BLAIN  
MATHE



GEORGE  
TEMPLE



HUGH  
BARTLETT

(To the tune of "Smiles")

Here we are, the Happy Gang's here,  
Here we are, how do you do,  
Here we are to chase away your troubles  
With a song, a melody or two.  
Use Palmolive Soap daily in your shower  
Then you'll start each morning with a bang!

(BOOM-BOOM)

Won't you join us when we sing and shout out:  
"We're Palmolive's Happy Gang!"



Circa late 40's  
302-400  
#6-

# Index

All the best books have an index, and not to be outdone,  
here are the contents of our little volume.

**FOREWORD** — By none other than BERT PEARL, written while under the piano. That was to make sure he hit the right note.

**HANDWRITING** — Compiled by that pixilated penwiper, HUGH BARTLETT, whose intensive study of signatures makes delightful reading in the best penitentiaries.

**YOUR HANDWRITING** — Nobody would take the blame for this — we wonder whodunit.

**STAR-GAZING** — By KAY STOKES, who conked each member of the Gang smartly on the head. She thought coloured stars made prettier reading.

**YOUR STARS** — By EDDIE ALLEN himself—who does not agree with Professor Stokes' theory . . . in fact, said it gave him a headache.

**FORTUNES BY NUMBERS** — By versatile BOB FARNON, whose own number in school was zero. He wrote this at the numb stage of 25 below.

**WEDDING ANNIVERSARIES** — By BLAIN MATHE, who thinks dates are sticky things to eat. To remind himself of anniversaries—he slaved over this Chart—then the country went on Daylight Saving Time.

**INDIVIDUAL CHARACTERISTICS** — By GEORGE TEMPLE, who tried it out on the Gang . . . only to draw a blank. The morning after is no time to read eyes — they should be open.

**DOODLING** — Mere child's play for BERT PEARL, the world's leading doodle-bug. Spiders have been known to live for years in one of Bert's doodles — thinking it a home de luxe.

# Hi Yah Friends—

☆ Remember the Happy Gang Blue Plate Special Book we wrote last year? Well, here's its big brother—the Happy Gang Fun Book! Any resemblance this book may have to anything sensible is purely accidental. Our publisher assures us that this will probably become compulsory reading in all psychopathic wards—because after reading it a person should be just as happy as if he were in his right mind. So friends, when life gets more “confoosin than amoosin,” just turn the pages of this little book and you'll get all straightened out like a corkscrew!

And the Gang's going to be an open book to you now, too. Yeah, the stars are out to tell on us, so if you've often wondered what we look like and why we do the things we do, just thumb over the pages and there we are—as is!

No foolin', we had a lot of fun making up this book—and we hope you're going to have just as much fun reading it! Keep it around handy . . . for there's a smile and a hand-clasp in it from each member of the Gang to you all . . . it's another way of helping you to remember our little motto—

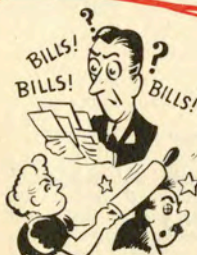
“ABOVE ALL, KEEP HAPPY,  
WON'T YOU?”

*Bea + Pearl*

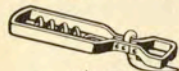
## What to expect on your WEDDING ANNIVERSARY!

No need to frantically scratch your head and wonder what-the-heck this anniversary means! Just cast an eye down at this little reminder and you'll know exactly what you should give or receive!

*Bylin Watts*



**One year married—Paper**—probably the wrappings from your wedding presents. Perhaps the receipts from the first year's bills . . . if you're lucky!



**Five years married—Wood**—he'll probably get the rolling pin. And if you need them badly enough, you'll, maybe, get a set of clothes-pins!



**Ten years married—Tin**—here's where your first car makes its appearance (minus tires and gas). Of course, a new can opener will be among your gifts!



**Fifteen years married—Crystal**—now you start getting into the deep stuff. At this stage of the game, if you've been very good, you'll get bits of busted crystal ware!



**Twenty years married—China**—your friends can be counted on to replace those valuable pieces of china that perhaps you've been throwing at each other through the years!



**Twenty-five years married—Silver**—along with the silver hairs, come wonderful silver gifts. Maybe you'll find that half-dollar you lost way back when!

**Fifty years married—Gold**—what you should get is a gold medal for faithful service. Anyway, the gifts you do receive will at least be gold-plated, we hope!

# What Our Handwriting Reveals About Us—Oh Boy!



Here it is, folks, down in black and white! Yes sir, now you can get a slant on us by the way we cross our "T's" and dot our "I's." Of course, I had a little trouble with some of the kids, 'cause they never learned to write. In such cases I have simply had them make an "X" and analyzed that.

HUGH BARTLETT  
Editor.

## Look at Bert's:

*I hope this analysis doesn't leave  
a scar - what'll they think of next?*

His handwriting clearly shows a good mental capacity which can be developed into genius. He's right in the groove as far as his work is concerned because the formation of his letters show he's a natural when it comes to acting, singing and music. Harmonious surroundings are important to him. He should rely on his own intuition rather than on the advice of other people.

## And here's Eddie:

*Gertie phoned to-day and I made an  
appointment with her for 2.15 P.M.*

A born worker, capable of gaining great prominence through ambition, endurance and ability. Very cheery and charitable but inclined to be frank and outspoken. Vitality is strong and love of activity is one of Eddie's most outstanding traits. Enjoys the company of the ladies but is a little shy.

## Our Own Kathleen:

*The hills of rolling green - the swaying trees  
of England make me love more this precious hour*

Definitely born to lead and ready to take the initiative in any movement that appeals to her. Writing indicates great love of freedom and independence with a tendency to act on impulse. Great ability to plan and execute the plans. Happy and affectionate disposition. Strong vitality.

## Versatile Bob Farnon:

*Life was so peaceful at the funeral,  
life was so calm and serene*

A temperament that forces him to give free rein to the very vital impulses which urge him toward the goal of his ambition. Great vitality which may be overtaxed by the desire to accomplish results at any cost. Very friendly, optimistic and sympathetic towards others. Extremely strong creative ability.

## Georgie Porgie:

*The shimmering moon's reflection on our  
windows untroubled by bombs - this is peace!*

A keen sense of perception, foresight and a good sense of comparison. A great love of justice, order, peace and harmony. Always courteous and pleasant. Uses tact and persuasion to gain his point. Extremely artistic. Enjoys cultured pleasures. Very adaptable to circumstances.

## Blain and his Violin:

*The golden harvest moon is shining - The fields  
of grain are shimmering in an aura of light.*

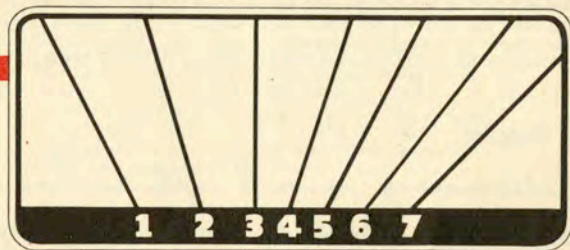
Outstanding characteristics are diplomacy, discretion and kindness. Interests lie mostly in the mental world of art and philosophy. Very optimistic. Quite restless and finds release through continued action. Great literary ability and some inventive genius. Ability to overcome all obstacles.

## Who! Me? Yes—Hugh:

*I have a little dog called "Boogie". She is now  
three months old and still isn't house broken!*

Determination is the keyword of Hugh's handwriting. He is self-reliant and dependable and will work hard to accomplish his purpose. His writing shows much latent power, energy and endurance coupled with carefulness and steadiness. A loving and affectionate disposition. Thoroughly enjoys a good time.

# WHAT YOUR HANDWRITING REVEALS ABOUT YOU!



How to be a nuisance to yourself and your friends! Just pen a few words on a thin piece of paper and lay it over the above chart. The slant of your letters will fall on the numbered chart strokes—if they fall between, then that makes you a "moonlight cocktail." Use the upright strokes such as the "t's" and "d's" to make it easier. When you've found out what number your handwriting slant comes under—check with the stuff-n-things below!

## WHAT THE DIFFERENT SLANTS MEAN

1. This slant shows the writers are inclined to be rather shy little violets. They think too much and should be heard from more.

2. Writers with this slant are kind of shy, too, but warm-hearted and friendly when one gets to know them. Have a little more to say than No. 1 writers.

3. These writers usually take things pretty calmly and meet emergencies without batting an eyelash. They feel things deeply but keep their thoughts under their hat.

4? In most cases, this slant shows a happy in-between state of emotions. These folks like things to be done gracefully and are sticklers for good

taste. Judgment and feelings are neatly balanced.

5. These writers usually get a kick out of expressing their feelings and are friendly and kind. Although inclined to be impulsive, they generally look before they leap.

6. With this slant you may expect lots of sympathy and ready response. Look out for impulsive actions. Apt to be high-strung. Folks like this either like you or they don't—and they show it.

7. This slant shows the writer to be very emotional and apt to be walking on air one day and down in the blues the next. Sometimes take a flying jump to conclusions. They travel at high speed under encouragement.

# What the Stars Say About BERT PEARL

BORN FEBRUARY 2nd



AQUARIUS

Sponsored by that "up-and-at-'em" sign of progress, Aquarius, Bert teathed on a piano keyboard . . . gagged his way through Manitoba University and emerged as your sparkling, 5'2 1/2" Master of Ceremonies, "Bert Pearl—at the Piano."

Editor (-ess) — KAY STOKES

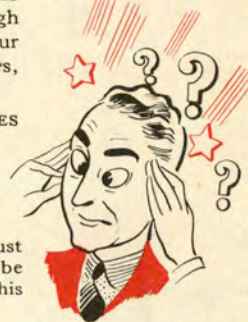
Bert's brain buzzes at top speed . . . it's just fun for him to play, sing, and gag all in the same breath.

Aha! A fly in the ointment! Just a little coming problem to be straightened out before he goes his merry way.

Apt to get a bit excited when things crowd in on him. Who wouldn't when they're such pretty little things.

Inclined to go off on long flights of imagination. He can dream, can't he . . . of everybody, everywhere using Palmolive.

Mighty popular with budding radio stars . . . and always ready to give them a push in the right direction.



# What the Stars say about BLAIN MATHE

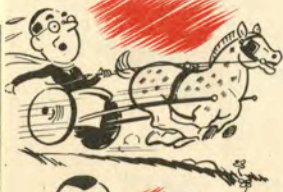
BORN FEBRUARY 14th



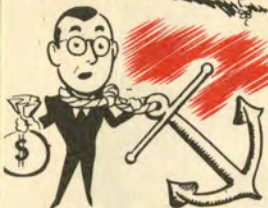
**AQUARIUS**

Next to his violin—very fond of cats . . . in fact, says the two of them go together! Born under Aquarius which means plenty of wim, wigor and vitality!

Editor (-ess)—  
KAY STOKES



With Mars also jiggling his elbow, Blain's success promises to travel at a good fast clip!



If he'd just stay anchored long enough he'd get further! Maybe he should play a bass viol!



Thanks to Ma being handy with a switch, Blain learned a useful thing or two about discipline!

Loves to poke his nose in books. Expresses his high ideals in literature, art, and his golf score!

He could go psychic on us—inspiration coming from Neptune who's rented a room in Blain's Ninth House!



# What the Stars say about BOB FARNON

BORN JULY 24th



**LEO**

When Leo the Lion roars, anything can happen! No wonder Bob runs the whole scale from master of a hot trumpet to having his own symphony played by the Philadelphia Symphony Orchestra!

Editor (-ess)—KAY STOKES



Bob likes to command and direct people, in a perfectly nice way, of course! You know—the masterful type!



He'll be positively bursting with briskness this coming year. Going to take big strides towards achieving his goal!



Opportunity is going to "plonk" him right on the head—maybe Bob won't know what hit him—not much he won't!

Bob's going to show a keen ability to untangle himself from complicated situations. The guy has wonderful finesse!

His liveliness and optimism will bring him many new friends. He's going to be as popular as a spare gallon of gas!



# What the Stars say about KAY STOKES

BORN MARCH 22nd

Lucky for me I was born under Aries, the sign of courage. Believe me, I need it—to hold my own around here!

Editor (-ess)—  
ME, MYSELF



ARIES

The stars claim I'm due for a lot of dazzling new ideas because of the smart people I associate with!

Apparently I like things to move really fast. Thrills, spills and action keep me perked right up!

A certain little star advises me to take it easy once in awhile. No need to coax when there's an easy chair!

Always ready to hold my own against heavy odds. And no crying "uncle" either... just ask the boys about that!

Looks like I'm going to cope with big business this year. That's a picture of me clutching the profits—I hope!



# What the Stars say about EDDIE ALLEN

BORN DECEMBER 24th

Mrs. Allen's little boy, Eddie, made his debut under Capricorn, sign of responsibility. You can always count on our Halo Angel Eddie to hit the right note!

Editor (-ess)—  
KAY STOKES



CAPRICORN



Inclined to act on impulse! Better count ten, Eddie, before leaping into an argument... then poke him one!

Looks like Eddie's in for a lot of fun playing host at dinner parties... dishing out pitter-patter and love songs, too!

Looks like Eddie comes under a lucky star—because before the year's out he may get that wish he wished he'd wished!

Wonder if it's about a girl—they really go for Eddie and the stars say he's going to team up with someone very soon!

The laurel on his brow means that a dazzling inspiration is going to bring him spectacular and sudden recognition!



# What the Stars say about GEORGE TEMPLE

BORN OCTOBER 1st



**LIBRA**

"Let George do it"—and he does, because George was born under Libra, sign of the scales, and that means smooth sailing from his control room!

*Editor (-ess)—KAY STOKES*

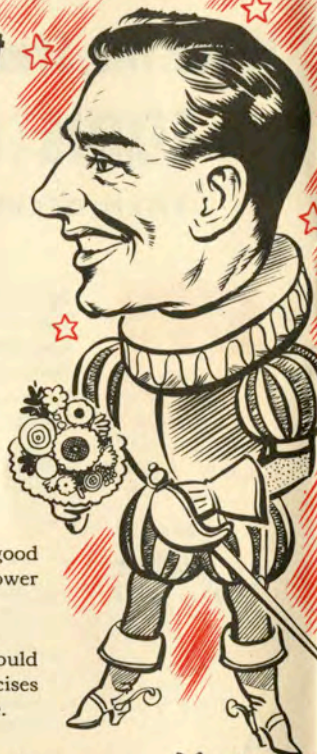
Looks like George is in for a good time. The stars are about to shower invitations along his path.

George loves to theorize and could become entangled unless he exercises care. Watch your cues, George.

A bit of Sherlock Holmes in George. Loves to follow a thing right through to the finish—bitter or sugared.

Often gets brilliant ideas that should be turned to practical use. His mystery plots, if written, would make your hair curl.

Towards the end of the year, George may receive news that will bring about some mighty important happenings.



# What the Stars say about HUGH BARTLETT

BORN MAY 15th



**TAURUS**

Just because Hughie was born under Taurus, sign of the bull, doesn't mean you can't believe all you hear from this smooth-voiced microphone magnet. On the contrary, Taurus is the sign of dependability. Except when Hughie describes Bert's height.

*Editor (-ess)—KAY STOKES*

Hugh never cries for the moon. He just reaches right up there after it . . . usually gets it, too.

He likes to stick close to his friends . . . ties of deep affection bind him closer to one person.

He likes to chase financial butterflies . . . but a restraining influence (Pauline) keeps him from falling flat.

"This one's on me" is Hughie's weakness. Nothing he likes better than to stand treat for his friends.

When Hughie rides a hobby horse, it always comes in with the money. His hobbies usually pay real "Hay."





He'll tell every little star  
Just how sweet he thinks you are!

**WHEN YOU  
HAVE THAT**

*Schoolgirl  
Complexion!*

And you'll thank *your* lucky little star for guiding you to the beauty care that keeps you so desirable! So while he sings your praises . . . vow to always let beauty-rich Palmolive Soap help you make the most of your enchanting beauty!

For Palmolive's beauty-blend of soothing Olive and Palm oils is made just to keep your skin enticingly smooth . . . exquisitely soft from tip to toe. Its creamy-white lather kisses away all impurities . . . soothes and refreshes even the most sensitive skin . . . and leaves you with a flower-fragrance that invites romance!



To keep his love—keep lovely! Let Palmolive Beauty Baths and Facials be your way of throwing star-dust in his eyes!



**SCORPIO**

**What the Stars say about YOU!**

Born between Oct. 23 - Nov. 22



*Edd Waller* Editor



The last part of the year appears to be favourable for mental work. Follow up your inspirations. Test out your ideas for their practical value . . . you'll be surprised at their merit.



You may form a happy friendship this year with someone very fond of home life and concerned about your comfort. Social pleasures should keep you happy as a lark through the whole winter season.



You may take a long trip by water and the knowledge gained will enable you to accomplish many new things. If your interests lie in research or study, you may have the chance of working with a scientist or professor.



A stranger may reward you. Someone may leave you a legacy, or you could become affiliated in business with someone very unusual. Friendship and an increased appreciation of social activities is strongly indicated.

YOUR LUCKY DAY  
**TUESDAY**

YOUR LUCKY NUMBERS  
**3 and 7**



## What the Stars say about YOU!

*Born between Nov. 23 - Dec. 21*

### SAGITTARIUS



Aspects show that you will be stimulated by the study of art and literature. Someone of whom you are very fond will bring added happiness by returning your affection.

A new enterprise may arouse all your enthusiasm and quick results will come from your intense application. Follow your hunches—they promise to turn out well.

You will make a lasting friendship with one whose interests are also yours. Much of your time together will be spent in outdoor enjoyment. This will bring you a great deal of contentment.

It would be wise to curb your natural tendency toward extravagance. Avoid unnecessary spending for a time. If you should have even the slightest misgiving about forming a partnership, do not go on with it.

YOUR LUCKY DAY  
**THURSDAY**

YOUR LUCKY NUMBERS  
**1 and 6**



## What the Stars say about YOU!

*Born between Dec. 22 - Jan. 19*

### CAPRICORN



The stars foretell a good time ahead for you this year. Planning parties and entertainments will keep you busy and interested. Conditions are excellent for matters of a social and romantic nature.

You may have the opportunity of teaming up with someone in a business way. If treated seriously, your partnership could prove highly agreeable and profitable. However, choose your partner carefully.

Your job will become quite exacting but painstaking efforts and real skill will bring you advancement and success. You will have the opportunity to change your work if you wish.

The stars advise moderation in both work and play. You may be inclined to let your enthusiasm carry you to extremes resulting in slight nervous strain.

YOUR LUCKY DAY  
**SATURDAY**

YOUR LUCKY NUMBERS  
**6 and 9**

# What the Stars say about YOU!

Born between Jan. 20 - Feb. 18



## AQUARIUS

This should be a particularly active year, mentally, for you. Ideas will come thick and fast which will keep you busy. You might have occasion to do quite a bit of travelling in the course of the year.

Though a lot of nice things will come your way, one troublesome problem will have to be straightened out before you can settle down to contentment. Tact and co-operation will help you adjust matters.

You will meet some very unusual and interesting people who will introduce new experiences into your life. You will renew a former friendship which will prove very gratifying and sincere.

There is a possibility that you will be invited on a trip, with all expenses paid, or that someone near to you will have some good fortune in which you will share.



YOUR LUCKY DAY  
**WEDNESDAY**

YOUR LUCKY NUMBERS  
**3 and 4**

# What the Stars say about YOU!

Born between Feb. 19 - March 20



## PISCES

A very pleasant emotional experience will draw you closer to someone you have known only casually. This will develop into a sincere and lasting friendship. A new romance will also come your way.

You will do some very successful work by combining your efforts with others. It may be necessary to put in a few extra hours' work, but this will pay you dividends in the finish.

You will profit by associating with people in touch with public affairs, and one of your greatest joys will be derived from the comfort and affection given by the person with whom you will work.

Never a dull moment for you this coming year. If you work hard your ideas will prove to be well worth the effort. In work and play things happen so fast you will never have time to feel bored.



YOUR LUCKY DAY  
**THURSDAY**

YOUR LUCKY NUMBERS  
**1 and 2**

# What the Stars say about YOU!

Born between March 21 - April 20



## ARIES

You will get a great many new ideas this coming winter. You will get ahead much faster by co-operation even though it means shelving some of your plans for the time being.

Sudden opportunities will come your way with a marvellous scope for future success. Excitement and action will keep you right on your toes.

You will take a number of short trips during which you will meet a number of interesting people and have some very pleasant experiences.

You have the courage to fight for what you know is right, and this will enable you to remove obstacles from your path. Study, and an interest in education, will go far to your attaining your ambition.



YOUR LUCKY DAY  
**TUESDAY**

YOUR LUCKY NUMBERS  
**2 and 1**

# What the Stars say about YOU!

Born between April 21 - May 20



## TAURUS

Indications are that you will meet some well-known people this year which will prove pleasant and profitable. A new romance may come unexpectedly into your life.

You will feel extremely capable and progressive with the result that you will be inclined to take risks. With good management such risks will bring success.

You might find it very profitable to turn your thoughts into writing. Funds from an unexpected source may be turned into a small enterprise which with careful handling could result in an important business.

Toward the end of the year you will find great happiness and satisfaction in affairs concerned with your home life. Family ties will be strengthened.



YOUR LUCKY DAY  
**SATURDAY**

YOUR LUCKY NUMBERS  
**2 and 7**



## What the Stars say about YOU!

*Born between May 21 - June 20*

**GEMINI**



The winter promises you a delightful time socially. Your capacity to enjoy everything that comes along will find ready response from new friends. You may form one friendship in particular which will prove one of the greatest joys of your life.

Work and future prospects are likely to move forward at a rapid pace. Money will be more plentiful and you will get increased satisfaction and more value out of new purchases.



An unexpected meeting or a sudden turn of events may start you off in an entirely new direction which will enable you to rid yourself of certain bothersome conditions.



Someone you now see a great deal of will suddenly become of great importance to you. Everything you undertake will be different from your usual routine, particularly matters associated with your affections.

YOUR LUCKY DAY  
**WEDNESDAY**

YOUR LUCKY NUMBERS  
**8 and 3**



## What the Stars say about YOU!

*Born between June 21 - July 22*

**CANCER**

Your thoughtfulness and generosity to your friends will bring its own reward in their deep affection. You will receive gifts and a great many favours. A holiday trip should prove a happy and beneficial one.

This winter will find you interested and busy with social contacts. You will give and receive a number of invitations, mixing more with the general public to your advantage.

Good judgment and sound reasoning should bring you advancement in your work. Due to increased income you may make some very profitable investments. Use these opportunities to provide future security.

Changes may arise which will make it difficult to stay in one place for any length of time. Be prepared for sudden moves and use this period of change for absorbing new ideas and information.



YOUR LUCKY DAY  
**MONDAY**

YOUR LUCKY NUMBERS  
**8 and 9**



# What the Stars say about YOU!

*Born between July 23 - Aug. 22*

## LEO



Your keen interest in learning new things will be encouraged by a friend who will open advantageous avenues of thought. You will form a new friendship which will bring you much happiness.



New opportunities will come your way and something you have long wished for will be realized through the help and influence of a good friend. Good fortune may come from a surprising source.



You may think of new ways to improve on an old device which could prove profitable. If you follow your ideas through you will receive public recognition for your services.



Your ability in straightening out difficult situations may serve to unite two people of whom you are very fond. This will bring you a great deal of satisfaction.

YOUR LUCKY DAY  
**SUNDAY**

YOUR LUCKY NUMBERS  
**2 and 7**



# What the Stars say about YOU!

*Born between Aug. 23 - Sept. 22*

## VIRGO



You have many new ideas along the imaginative line which will prove to be successful. Develop your love of music, art and literature. You will derive much pleasure from these occupations.



There is a possibility you will move to a new home this coming winter. Someone very dear to you will help you to realize a longed-for wish. You may be left an heirloom as a gift.



If you are quick in responding to your inspirations you will be very successful. Let your imagination and creative ability help you to get the things you want. Writing, designing and art are your mediums.



Look thoroughly into new contracts or agreements or they may turn out unsatisfactory. Let your knowledge of values guide you and do not mix sympathy with business.

YOUR LUCKY DAY  
**WEDNESDAY**

YOUR LUCKY NUMBERS  
**7 and 9**



**LIBRA**

# What the Stars say about YOU!

**Born between Sept. 23 - Oct. 22**



Apt to be a change in your surroundings which will bring about a very agreeable chain of events. You will thoroughly enjoy some highly original diversions with agreeable companions.



A pleasant friendship between you and someone very clever will develop a great many traits in your character. Someone older than yourself will help to bring about one of your dearest wishes. Maybe Uncle Dudley will come across.



Toward the end of the year a pleasant trip may be undertaken with a good friend. This will mean many happy hours and some delightful memories. Your friends and associates will be of value to you in your work.



Be careful not to go rainbow chasing but turn your ideas to practical use and you will be benefited. You will receive some very good news towards the end of the year which may bring even bigger changes.

**YOUR LUCKY DAY**  
**FRIDAY**

**YOUR LUCKY NUMBERS**  
**6 and 9**



**GERTIE:** Why the toothbrush in your lapel?  
**EDDIE:** It's my class pin—I go to Colgate!



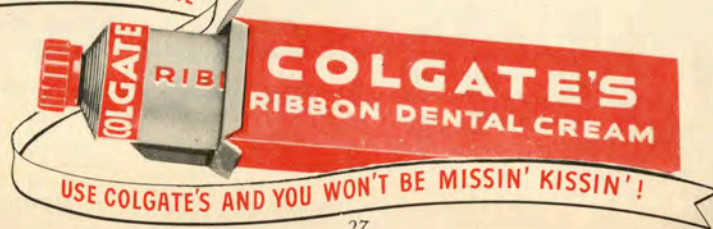
**HUGH:** Ver-eee good, Eddie! But then, all the smart guys go to Colgate's. For they know that dear old Professor's Triple-Action Toothpaste and Toothpowder will present them with a brilliant diploma that guarantees success!

Yessiree, they're going to graduate with a sparkling Colgate smile because they'll learn that Colgate's quickly removes dull, dingy film . . . leaves teeth gleaming with all their *natural* brilliance!

They'll learn, too, that Colgate's penetrating foam gets at those hidden spots between the teeth to remove stale saliva and tiny food particles—those causes of so much bad breath.

It's three rousing cheers for Colgate's — "It cleans your breath as it cleans your teeth!" Yes, students, it's been proved that in seven out of ten cases, Colgate's *stops* oral unpleasant breath instantly!

**BEFORE EACH DATE**



**USE COLGATE'S AND YOU WON'T BE MISSIN' KISSIN'!**

# How to tell your Fortune by NUMBERS!



BOB FARNON, Editor

One sure way of having fun with your friends is to tell their fortune—they love it! Just have them write down their question and you can work out the answer by this simple method of numbers based on astrology. You use the numbers 1 to 9. Here are the meanings of the key numbers: Go to it, chum!

1. Definitely successful through own efforts.
2. Some uncertainty... develop more will power.
3. With expansion your wish will be realized.
4. Competition and misunderstandings will delay success.
5. A profitable journey. Good news in a letter.
6. Health, wealth and happiness will be yours.
7. You'll mingle with important people to advantage.
8. Obstacles block way to success. Object of value may be lost.
9. Own efforts and will power will realize your objective.

Numbers above 9 are reduced by the subtraction of 9 or a multiple of it. For example, 10 would be treated as though it were 1.

Here's an example: Question—*Will I get my ring back?*

We put down a 6 for the number of words; a 4 for the number of letters in the first word and so on. Therefore, our significant numbers are 6, 4, 1, 3, 2, 4, 4. Now add the adjoining numbers, remembering to subtract 9 or a multiple of 9 each time you have a larger number.

The answer is No. 1: "Definite success through own efforts." Which means you'll find your ring if you look in the right place for it—so get busy!

Practise this method of telling fortunes—it's a grand idea to use at a party.

The pyramid is set down as follows:

6	4	1	3	2	4	4
1	5	4	5	6	8	
6	9	9	2	5		
6	9	2	7			
6	2	9				
8	2					
1						

# LET'S "DOODLE"!



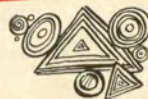
How do you doodle, folks! Those funny twirls and curlicues you absent-mindedly make when, say, you're talking on the phone, are a dandy method of analyzing character. So take a look at some of these samples and compare them with those your friends make... you'll be surprised! I was!

Bob + Pearl Editor



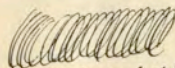
## THE OUGHTS-AND-CROSSES "DOODLER"

Takes life easy. Old man Trouble doesn't camp on his doorstep for long. This doodler is content to stick to the pattern of life laid out for him. He prefers to let the other guy do the worrying. Good idea, too! Hi Hugh!



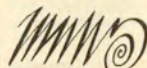
## THE CIRCLE-AND-TRIANGLE "DOODLER"

The stuff that pioneers are made of. Fear nothing and are good for a dare anytime. Quick on the draw and not to be trifled with... but, boy, have they got a swell sense of humour. Is Blain in the house?



## THE SPIRAL "DOODLER"

Remembers what "teacher done told him" but likes to stick to his own way of doing things—and in his own good time. He makes haste slowly. Sometimes travels in circles to reach his objective, but he always gets there. Are you there, Ed!



## THE PIGTAIL "DOODLER"

A thoroughly nice guy—though apt to break out unexpected like at any moment. The up-and-down strokes indicate love of order and a steady pace—while the curly flourish shows he doesn't believe in all work and no play. Could be Bob.



## THE LITTLE-FIGURE "DOODLER"

A mighty friendly soul and much more interested in what you are than in what you have. Such "doodlers" are fun to be with and the very ticket when a feller needs a friend. Just loves to see everybody have a good time—himself included. Somebody's been reading my mail.



## THE COMPLICATED "DOODLER"

The clever kind with brains galore. Apt to get restive if he thinks he's being hampered by conventions. If allowed to really spread his wings would make folks sit up and take notice—especially in the world of art. Boy, that goes for Kathleen!

# HOW TO READ

## Individual Characteristics!



GEORGE TEMPLE

A fascinating and easy way of reading the character of your friends. For, the eyes are the windows of the soul—and the shape of the forehead has a story to tell, too!



**Round Eyes** denote faithfulness, devotion and an affectionate disposition. Loyalty and kindness are their strong points.



**Wide-Eyed** folks are usually very sensitive but kind-hearted and trustworthy. Their feelings are easily aroused.



**Oblong Eyes** are a sign of ambition and keen insight. The owners are impulsive and quick to recover from any setback.



**Dreamy Eyes** with thin lids indicate love of beauty. They are usually quite idealistic and react to emotional appeal.



**Deep-Set Eyes** show the owners are inclined to be very prudent. Tendency to be rather determined. Very loyal in their friendships.



**Piercing Eyes** indicate caution and foresight. These people have a will of their own but are loyal and dependable always.

## Now for Foreheads



**Full High Forehead** shows keen literary ability and love of learning. Usually has high ideals and lives up to them.



**Broad High Forehead** indicates purity of thought and a serious approach to their problems. Thoughtful and efficient.



**Square Forehead** signifies the owner has a great love for system, law and order. Usually a very determined worker.



**Receding Forehead** denotes a strong tendency to be practical. Loves to do anything that requires research.



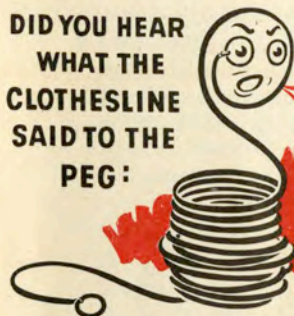
**Low Flat Forehead** means the owner is a good mixer, very active in social matters. Much prefers physical rather than mental efforts.



**Fully Developed Foreheads** belong to the folks who are quick to perceive what's going on. They often say just what they think.

# Happy Washdays To You!

DID YOU HEAR  
WHAT THE  
CLOTHESLINE  
SAID TO THE  
PEG:



"SAY, YOU,  
WHAT'CHA  
TRYING TO DO—  
PIN SOMETHING  
ON ME?"



HERE'S to happier washdays with Pure Princess Soap Flakes—the kindest, gentlest, safest helper that ever made white things whiter—coloured things brighter. What a beauty-bath Princess is for all those precious silks, rayons, linens and other fine fabrics that are so costly and hard to get nowadays . . . and how much longer they'll last with Princess taking care of them!

Such a budget blessing, too! For when you buy the big, household-size package, Princess—compared with other leading soap flakes and granules—gives you almost half a pound more for the same money.

And your hands! Pure Princess keeps them looking so soft and smooth—no matter how big your wash, whether clothes or dishes.

Yes, ma'm, it's happier washdays with Pure Princess Soap Flakes giving you cleaner, better washes . . . making your things last longer . . . saving you money . . . and keeping your hands their lovely best.

P.S.—Make those valuable stockings last longer, wear better—give them gentle sudsings in Pure Princess.



# WHEW... THE END!

Well, friends, that just about winds up this, our second invasion into the field of literature. Critics assure us that this book should go down in history... one of them even told us just how far down. After all, what has John Steinbeck got that we wish we had? Besides, when I showed my doctor the manuscript for this book, he screamed: "Boy, you've got something there!"... and he immediately began treating me for it and today I've almost begun to enjoy living in this padded cell.

Seriously tho', friends, if you've been able to get yourself a few laughs and chuckles from this book, we're mighty happy—'cause that means you've had fun; and having fun is mighty important these days. Fun and smiles will never be rationed in this land we all love so well... there's no price ceiling on laughter. It's a part of our way of life—our "second front" at home, the Fun Front. We do hope this book will be ammunition for that Fun Front. We've shown you how to get fun out of things you never thought could be amusing. Bet you never dreamt that handwriting, astrology and stuff like that could be fun... and yet you'll find they can be after reading these pages.

Believe me when I say that much the same applies in the matter uppermost in all our minds these days—our War Effort—yours and mine. I'm no Pollyanna and I'm certainly not suggesting that war is any fun. War-time living is a problem at its best. What I'm trying to say in my own boring way is that problems such as less

gas, less sugar, old clothes, etc., become much less of a problem when viewed from their amusing angle—and they do have an amusing side, you know. After all, people did have fun back in 1910 without any automobiles, waffle irons or nail polish. I had a whale of a time riding a bike until my kid nephew wanted it back—now I have to learn to ride one with only two wheels instead of three. And men, isn't it a relief to know that people can't point to your trousers and say, "Pardon me, but your cuffs are showing." Personally I'm tickled pink to conserve sugar so long as Hitler gets *his* lumps, and I don't mean sugar. And another thing we have less of these days is money. Remember money... the good old root of all evil? But after all, what are a few thousand dollar bills between friends. Besides, Mr. Ilsley needs it to send a lot of cold steel to that tiresome threesome, Hitler, Hirohito and Benito. Let's give 'em everything we've got... and keep happy doing it too!

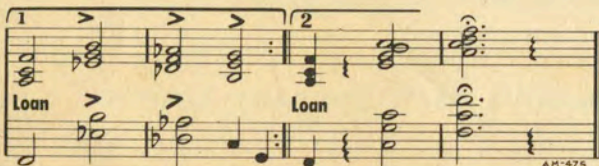
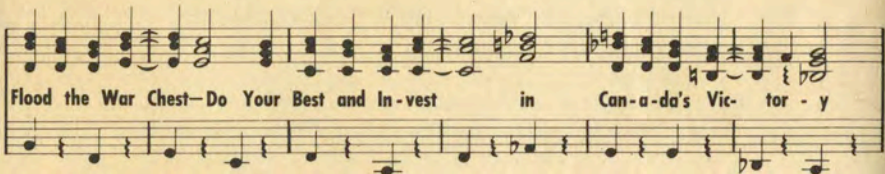
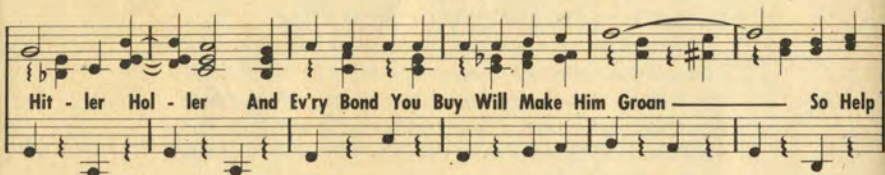
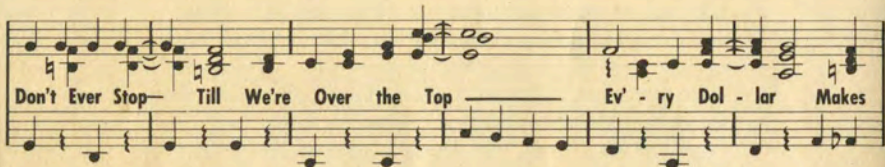
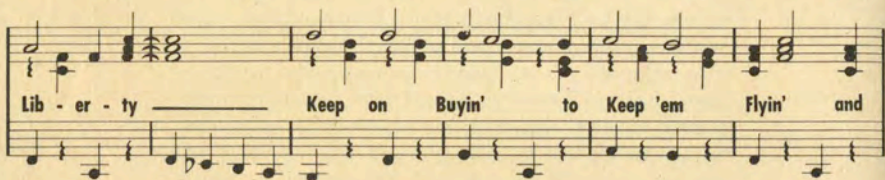
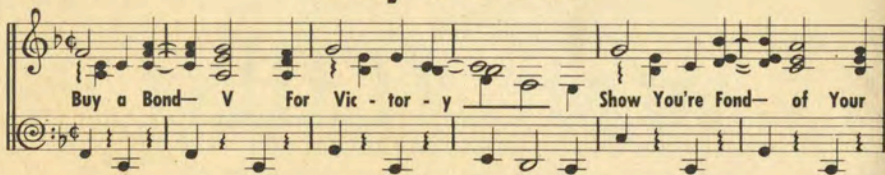
Maybe I haven't said all this very cleverly. Somehow I've a feeling that you all know and understand what I'm trying to say. Our good sense has taught us to accept any necessary war measures—let's combine that good sense with our fun sense and enjoy them. We're going to do our darndest to help—and you'll be doing yours each time you "REMEMBER TO KEEP HAPPY—wontcha?"

*Happily yours,*

*Bea + Pearl*

COLGATE-PALMOLIVE-PEET COMPANY LIMITED

# Buy a Bond



WORDS AND MUSIC BY  
BERT PEARL OF  
PALMOLIVE'S "HAPPY GANG"

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