

The Canada Life Assurance Company

asks you to accept with
its compliments this
war map of Europe,
which has been special-
ly drawn and printed
for this booklet, and
which it is hoped will
be found useful in fol-
lowing the movements
of the various units in
the war.

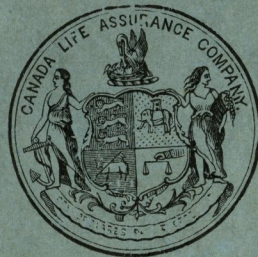
H. C. COX,

President and General Manager

War Map

of

EUROPE



With the Compliments of

THE CANADA LIFE
Assurance Company

HEAD OFFICE: TORONTO

1914

THE
Dominion Parliament

has properly voted a war fund of \$50,000,000. This vast sum, spent in the defense of the Empire, may in a few weeks disappear.

**THE ASSETS OF THE
CANADA LIFE**

form a greater fund by several millions, which cannot be lost, but which will be distributed amongst the heirs of Canada Life Policyholders, who have made wise provision for them.

On the opposite page is a characteristic illustration of how the Canada Life, through its splendid dividends to Policyholders, helps and encourages them to accumulate an estate.

\$4,000
COST \$154.64

Under Canada Life policy No. 6861, the profits paid in cash were sufficient to return to the assured all his premium payments except the comparatively small balance of \$154.64, and the assured's estate received at his death the face of the policy, \$4,000.

Here are the particulars:

Policy No. 6861.	Life of Joseph Wagner.
Date, 15 February, 1869.	Amount \$4,000.
Plan, Life 10 Payments	
Yearly Premium, \$192	
Total cost of policy.....	\$1,920.00
Less dividends paid each fifth year	
in cash	<u>1,765 36</u>
Net Cash Cost.....	\$154.64

The beneficiary wrote, on July 6th, 1914:
"We appreciate the prompt settlement."

**To get CANADA LIFE
results you must hold
Canada Life Policies**



European War Strength

NATION	ARMY War Footing	NAVY War Craft of all sorts	AERIAL FLEET
Austria.....	2,000,000	b 113 bg 35	d 7 a 400
France	4,000,000	b 552 bg 32	d 20 a 1100
Germany	5,200,000	b 308 bg 51	d 30 a 1000
Great Britain..	730,000	b 593 bg 100	d 7 a 400
Italy.....	1,200,000	b 185 bg 37	(Figures not Available)
Russia.....	5,500,000	b 195 bg 88	d 18 a 800

b—Built.
d—Dirigibles.
bg—Building,
a—Aeroplanes.



WAR MAP OF EUROPE

Drawn by F.P. Lloyd
The Map Co. Toronto.