

THE TORONTO STAR

CIRCULATION DEPARTMENT

July 20, 1944

EXTRA STAR WEEKLIES ARE NOW AVAILABLE

Dear Sir:

Due to various economies we have effected in the printing of The Star Weekly during the past eighteen months, we find we are able to take increased orders for The Toronto Star Weekly effective with July 29th issue. Our new ceiling is not much higher than our present ceiling of 714,000 copies a week but if you will let us have an order for more papers at the present time we will fill all orders received until such time as the new ceiling is reached.

Yours sincerely,

THE TORONTO STAR

OR B. Cowan

Circulation Manager

RBC HW