

**PULL
TOGETHER
CANADA**



FOREWORD

CANADA has fought her way through dark days. Now millions ask what can be done to complete the task and secure the total victory which eluded us after 1918.

This handbook, written from the experience of fighters on home front and battle front, shows what each can do in home, workshop and community.

In this hour of opportunity "Pull Together Canada" calls every citizen to enlist in building national teamwork and the new world for which we have fought and sacrificed.





ONCE

Rome built a wall

IT SPANNED A CONTINENT. Guarded an empire Her people felt themselves the masters of the world.

But rulers and citizens grew slack. Her homes broke down. One by one her armies abandoned the wall, betrayed by softness and faction at home. The empire fell.

Walls were not enough

YESTERDAY

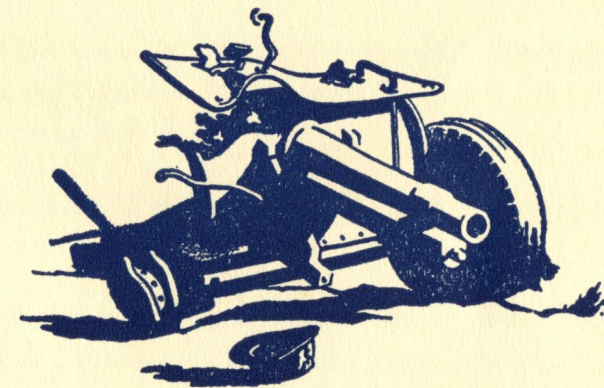
the Maginot Line . . .

STEEL AND STONE. France felt secure behind it. She put her faith in it.

Yet France fell. Why?

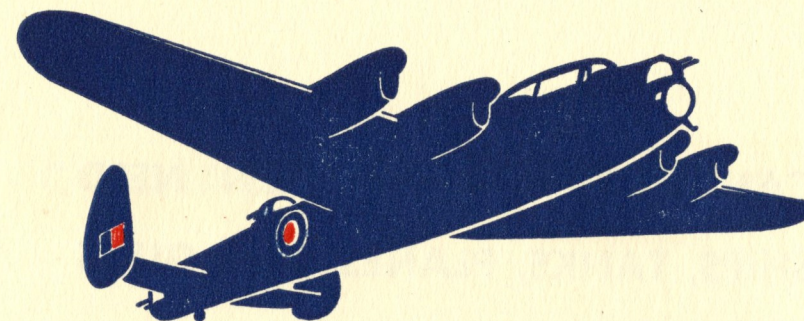
Something was missing. There was a gap through which the invader came. That gap was not only in the wall.

Steel and stone were not enough.



TODAY

Canada fights . . .



Fights in a total war.

Fights on a world front. We have built arms—ships, tanks, planes and guns. Put thousands of men in the field.

But is this enough?

Nations fight with force of arms, *and with ideas.*

What is Canada's Big Idea? Is it big enough? To win the peace as well as the war? To create a new world?

Has Canada the superforce of a fighting faith? Does she build character? The will to sacrifice? Teamwork?

Have we mobilized all these armaments for total victory?

We ask, "What more can I do about it?"
What more can eleven million Canadians do?

PLENTY!

CANADA'S FIGHTING MEN NEED
SHIPS, TANKS, PLANES AND GUNS



CANADA'S FIGHTING SPIRIT NEEDS

Sound Homes
Teamwork in Industry
A United Nation

THESE BUILD TOTAL STRENGTH
THEY DEPEND ON YOU

CANADA NEEDS

Sound

WHY DON'T the nations get along like one big family? A humorist answers, "The trouble is they do!"

Sound homes are the cement of national life. The place where the nation learns how to live together. The non-stop assembly line of character. If homes crack, the nation cracks.

The early settlers of Canada got faith and courage from their homes. Home-building was the foundation for nation-building. But for thousands today home means only a filling-station by day and a parking place at night. Divorce is rapidly becoming a part of Canadian life. And the birth-rate has been going down.

Many of us would willingly die for our family, but sometimes find it pretty tough having to live with them. So father pays the bills. Mother worries. The children do as they please. We like to sing "Home Sweet Home"—when we're away from home.

Canada needs sound homes. They are production centres for the spirit that wins. They send strong, selfless fighters to the front—sound workers to the factory, farm and office.

A soldier dreams of his home. He will fight hard for the home he loves. Homes that are sound are worth fighting for and worth coming back to. Where the family hide nothing from one another and help one another to give their best. Where there is plenty of laughter and love. Where meals are not just gulp and go, but where the company and conversation are as good as the food. Where the welcome sign is always

Homes

out. Where neighbours can drop in to borrow a loaf of bread and find real friendship. And courage when times are hard.

Such families carry out wartime regulations cheerfully. No hoarding. No wangling. No waste in the ice-box, cash-box, brain-box. They show the nation how to use all of everything. Their thrift makes for a sound Canada.

Fathers who know how to unite their families will take that spirit into their jobs. Mothers who teach their children responsibility, faith and discipline will build the nation's character.

Sound homes put unity into the community. Homes that pull together will pull the country through. Nations of sound families will make a sound family of nations.



CANADA NEEDS

Teamwork

WAR IN INDUSTRY can sabotage any production program. It can cripple a nation even while its forces fight heroically in the field. It can destroy the hard-won fruits of victory. And wreck the finest post-war plans.

In 1918 we won victory on the battle front, only to suffer defeat on the home front. People forgot how to pull together. Thousands exchanged the battle line for the bread line.

Canada must win the battle for industrial teamwork if this time we are to win the total victory that eluded us before. Every one has a part—worker, employer, farmer, labour leader.

Canadians know how to work hard. We must work with all we've got. Not every man for himself, but every man for his country—whatever his job.

We must work together. Friction between men slows up work more than friction in machines. More time can be lost through incendiary tempers than through incendiary bombs. If employers or workers block by teamwork by their selfishness, they sell out their country. Then the gains each fought for will be swept away.

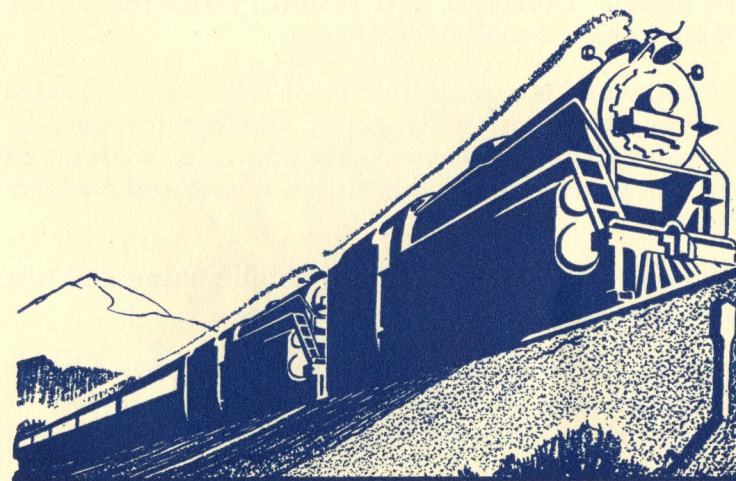
The true battle line is not between labour and management, where some would draw it. It is between the constructive forces and the selfish forces—in both.

Plans for reconversion and post-war development depend on people, depend on us.

in Industry

This is no time to haggle about our rights, or point at the other fellow. We must face up to our own mistakes—and pull together.

Then all our resources and all our manpower will be used to capacity. Work will find its true dignity and purpose. With management and labour as partners, health, happiness and security can become the lot of all.



CANADA NEEDS

A United

BEHIND CANADA'S FIGHTING FORCES must stand a united nation.

Nations have gone down because their people couldn't get together. They were at war inside themselves. They refused to face facts. They were caught unprepared. Even as the storm broke men schemed to get more for themselves. Groups fought for their own rights until the rights of all were swept away.

National unity is the heart of national morale. If a nation is united no subversive force can slip through and sabotage its strength.

A bomber crew isn't all made up of pilots. Every man has his part. Each depends on all the others. So with the nation. Unless we have national teamwork we are likely to have a national crack-up.

Teamwork is a combination of self-sacrifice, brains and sweat. It means working together for Canada. Honest teamwork between race and race, section and section, government and business, labour and management.

Teamwork cannot be built by high talking and low living; by fine ideals and selfish lives.

Unity is more than agreeing on what we like or whom we hate. It does not come out of expediency or appeasement. It is not a question of *who's* right, but *what's* right.

Nation

A united nation can be built—if Canadians of every race and section decide that they want to learn from each other; and help each other give their best to Canada.

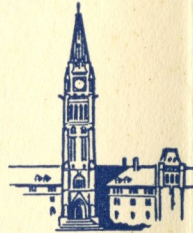
Together they will give everything to fulfil Canada's destiny. A nation set free from fear, hate and greed. A nation made rich by the special gifts of every race within it. A united people with the spirit which no disaster will shake and no victory soften.



What You can do —

NATIONAL CHARACTER IS THE CORE OF NATIONAL STRENGTH

PARLIAMENT



CAN'T VOTE IT

DOLLARS



WON'T BUY IT

IT'S YOUR JOB TO BUILD IT

How?

Change! Unite! Fight!

Change!

HUMAN NATURE is the bottleneck in the production of national character. It can block the best of post-war plans. For plans fail, where people fail.

We need a new spirit in the country. But to get it we must start with a new spirit in every Canadian.

Either you sacrifice your selfishness for the nation—or you sacrifice the nation to your selfishness.

Canada needs a change of heart.

Canadians are honest, unselfish, neighbourly, clean and free.

Or are they? Always? Are you? All the time?

If not, what can you do about it?

A new spirit can grip your heart and mind and muscle—if you are willing. You can change. How?

The first step is to face the facts. The facts about yourself. Honest? Unselfish? Neighbourly? Clean? Free? At home? At work? In politics?

The Fathers of Confederation laid the foundations for this country in the faith that God would have Dominion from sea to sea.

“Men must be governed by God, or they will be ruled by tyrants,” said William Penn.

What are you governed by? Your wife? Your husband? Your desires? Your pocketbook? Personal ambition? Fear of the future?

Only God can change human nature. When you decide to be governed by God, then the change comes.



...AND HE SHALL HAVE DOMINION FROM SEA TO SEA...

You decide there's something worth fighting for. You enlist. You put yourself under orders. It's like joining the army. You are given new equipment. You find new comradeship. Your way of living changes. And your whole outlook on life.

To be governed by God means to listen to a Wisdom beyond your own. And obey. This fits you for your highest national service.

At a time of crisis Abraham Lincoln listened—and preserved his nation's unity.

Lincoln said, “I have so many evidences of God's direction that I cannot doubt this power comes from above. I am satisfied that when the Almighty wants me to do or not to do any particular thing, He finds a way of letting me know it.”

You don't have to be a great leader to do as Lincoln did. When you take time to be quiet and listen, God will guide your thoughts. He will give you orders. And a plan. Directions how to put things right. Creative ideas and a fighting faith for yourself, your home, your job, your community, your country.

Make a note of the thoughts you get. Test them. Are they honest? Unselfish? Neighbourly? Clean? Talk them over with someone you trust. Then put them to work.

As you act on them you will begin to change. So will your home and community.

Unite!

WHEN YOU FIND the secret of change and getting direction from God you can play your full part to unite Canada.

Everybody wants national unity. What we need is to bring it down to brass tacks.

National unity doesn't just happen. It doesn't come by chance—but by change.

National unity begins with you and the fellow you don't get along with. Everybody wants to see the other fellow different. But everybody is waiting for the other fellow to begin.

Your part in national unity is to start with yourself. When you begin to change, the other fellow will sit up and take notice. Put things straight with him, and maybe he'll put things straight with you.

Honest apology starts teamwork.

Try it at home. Thousands of families are making the experiment. Mrs. Jones who was "always right" apologizes. Mr. Jones decides to be honest too. The children say, "Gee, it's great to be home now!" The neighbours keep up with the Joneses—in bringing a new spirit to their families. Backyard gossip changes to planning for the community. Planning for sound homes. Planning for a united Canada.

Do you ever blame the other province? The other section of the country? The others in your industry? The other person?

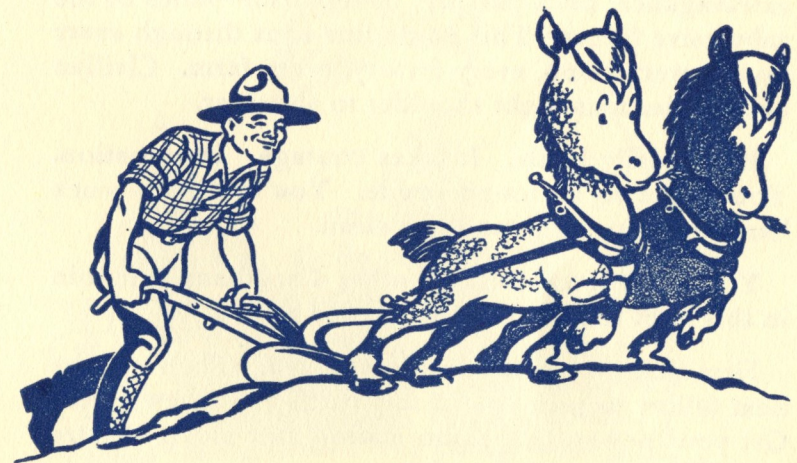
If political parties admitted where they'd been at fault, there'd be less mud-slinging and more of the

honest patriotism that builds a nation. There'd be more of a common loyalty to Canada, above party, class, race, prejudice and personal advantage.

That's not just the job of the politicians; or of management; or of labour. It is *yours*. You can create national unity wherever you are.

You can create the spirit and the determination that will win the war, secure the peace, and build a new world.

PULL TOGETHER, CANADA!



Fight!

FROM EARLIEST DAYS Canadians were fighters. With musket on the field of battle, with axe and plough in forest and prairie they fought to build this country.

Today Canada fights.

Hundreds of thousands of Canadians offer their lives at sea, on land and in the air. They fight to preserve our freedom and our future.

But Canada is threatened from within. Like paratroops in the night, fear, hate and greed steal into our homes, our industries, our communities. Softness on the home front makes a mockery of sacrifice on the battle front.

The fight is on. The fight against our apathy, waste, extravagance, buck-passing, materialism—allies of the subversive forces. This battle line runs through every home, every camp, every factory, every farm. Civilian and soldier must fight shoulder to shoulder.

It is a daily battle. It takes courage. Imagination. You've got to be tough inside. You've got to work hard, think straight, and live clean.

You and eleven million other Canadians can join in this fight today. You are needed now.

First lick the enemy inside yourself. Then get the next fellow to join you in this battle for a new spirit. Get your newspaper, radio station and movie theatre to fight for the new Canada.

Fight to make your home and community a pattern.

Fight to bring teamwork in industry.

Fight to unite the nation.

Then Canada will have what ancient Rome lacked. What modern Europe needs. She will have the force of arms, plus the superforce of this new spirit—the spirit that takes the offensive for a new Canada and a new world.

She will have what it takes for

TOTAL VICTORY





CANADA

Rich land of promise. This nation of explorers and pioneers, and of countless thousands of ordinary men and women from many races, who crossed ocean and plain, who toiled long for little reward, who sacrificed and built our heritage.

They gave us Canada.

Their work and sacrifice shall not be in vain. They pitted themselves against the rugged forces of nature and won. We, their sons, must conquer the lawless forces of human nature and build a country worthy of its founders' dreams. Then with the true stature of nationhood Canada will fulfil the vision of her King, who said:

"With God's grace you may yet become the example which all the world will follow."



YOU CAN FIGHT FOR

Verse

Tempo di Marcia

1. Ships and guns and planes we need, Our coun try to de -
2. Fight - ers ev - er we must be, Armed for ev - 'ry

fend. But we must arm the hearts of men, To
foe. We must build the kind of force That

win out in the end. Can - a - da, the call rings out!
none can o - ver - throw. Ban - ish fear and greed and hate,

"Fight to bring a new and glorious day," You and ev - 'ry
Ev - 'ry man and ev - 'ry fam - i - ly. Un - der God we

moth - er's son Can start in right a - way.
then can forge Our na - tion's u - ni - ty.

CANADA



FROM THE PATRIOTIC REVUE "PULL TOGETHER, CANADA"

Chorus

You can fight for Can - a - da! — You've got some - thing to do.

Clean up the na - tion from bot - tom to top, Start with yourself in the

home and the shop! You can fight for Can - a - da! —

No - bo - dy will if you don't. So get go - ing and give, And we'll

all learn to live, Then we'll fight for Can - a - da!

The spirit of this handbook has been dramatized in the patriotic revue "Pull Together Canada" and the industrial drama "The Forgotten Factor." It has also been made the basis of a series of lessons in citizenship, "Your Part in Total Victory," which are being taught in schools in many parts of the country.

This handbook is published in a French edition entitled "Canadiens, Rallions-Nous!" It and its counterparts in Britain and the United States, "Battle Together for Britain" and "You Can Defend America," have been widely distributed throughout cities and war industries on the initiative of thousands of individual readers, civic authorities and leaders of management and labour.

When you have read this handbook get your friends and neighbours to read it too; study with others how its program applies where you are; have it distributed through your office, factory, union, service club and community organizations.

"Pull Together Canada" has been written with the conviction that national teamwork is our most urgent need and that every Canadian can take part in building it.

For further information write to:

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Unite
Fight...
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